

# Audi wants to help advance biodiversity at its production sites worldwide



Audi, a German automotive manufacturer, as part of Biodiversity in Good Company.



Audi aims to maintain biodiversity at its production sites worldwide, as one part of its Mission: Zero environmental program.



Audi has committed to introduce a biodiversity index to assess improvements at the company's own production sites, including

- > designing naturalistic open spaces,
- > reducing consumption of land and resources, and
- > implementing biodiversity projects with external partners



Audi has integrated biodiversity into an Environmental Compliance Management System and reduces the use of natural resources along the supply chain in line with the "Code of Conduct for Business Partners".



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# Converting degenerative agricultural land to regenerative agriculture



**Grameena Vikas Kendram Society for Rural Development, a non-governmental organization, in India.**



**Grameena Vikas Kendram Society for Rural Development committed to regenerate more than 30000 acres of degenerative farmland through the management of tribal women farmers. The aim is to, among others, eliminate toxic chemicals from the land, promote extremely efficient tight nutrient cycles to bring the carbon emission from the land.**



**The commitment will promote the moving away from a mono cropping system to promote a healthy multi crop diverse food and increasing the income of indigenous women.**



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# Promote education on climate change and biodiversity to marginalized young people



**Institute Ayika, a non-governmental organization, in Brazil.**



**Institute Ayika commits to promote education on climate change and biodiversity to 500 young people from marginalized groups, especially from the peripheries of Brazil, to 2025. The work, among others, developing public policies in the cities of Brazil, and promoting, among others, gender equality.**



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# Saving Bird Lives through Bird Friendly Cities



**Nature Canada, a non-governmental organization, in Canada.**



**Nature Canada commits to saving millions of bird lives by implementing a Bird Friendly City certification program in dozens of cities and towns across Canada.**



**The commitment will promote working with motivated local communities and municipal officials to transform their communities into places where threats to birds are mitigated, where bird populations and safe and can thrive, and where the residents can once again enjoy bird song, their delightful behaviour and benefit from the multitude of ecological services birds provide**



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# Neumarkter Lammsbräu's Biodiversity Commitment

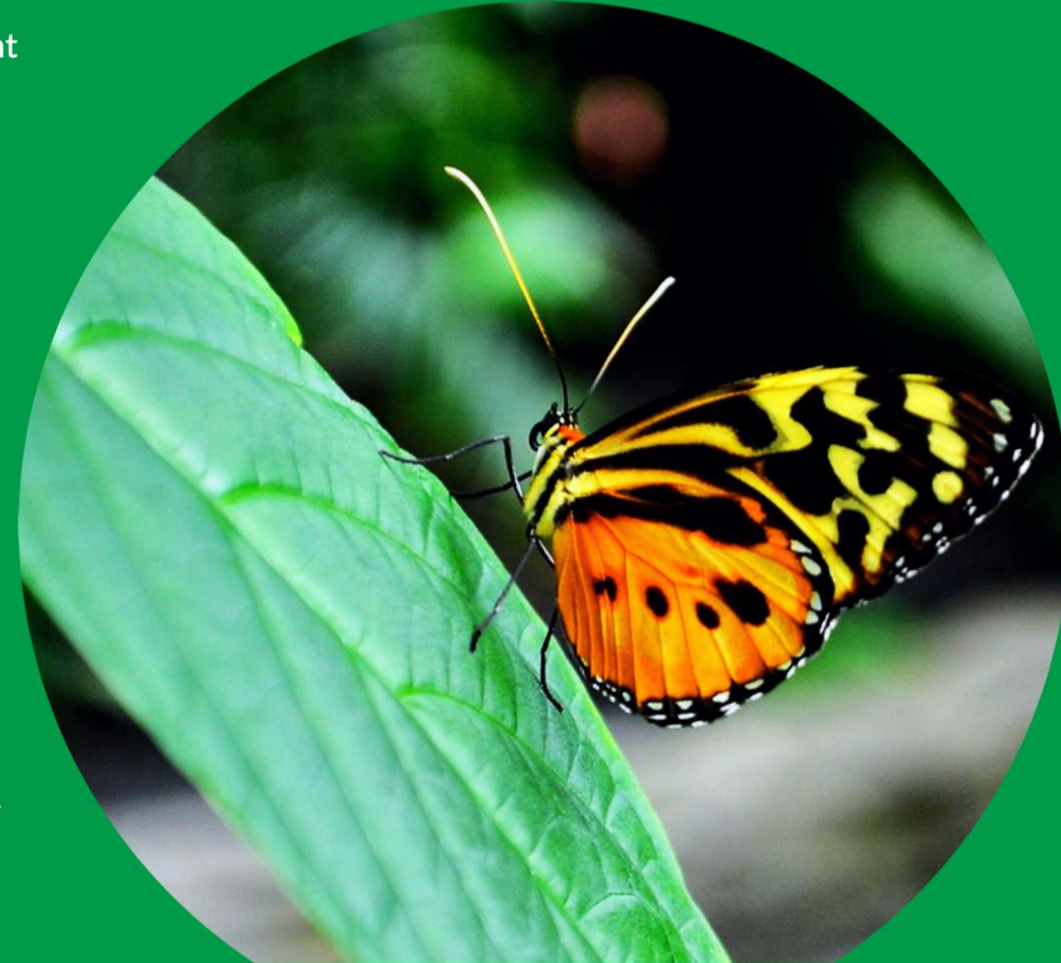
Neumarkter Lammsbräu Gebr. Ehrnsperger KG, a brewery and malting plant in Neumarkt (Bavaria) in Germany.

The company commits to species conservation by considering the impact of its corporate activities on biodiversity beyond its operational boundary along their entire raw material supply networks, within and throughout the region.

Lammsbräu biodiversity targets until 2025 partly include to:

1. Organize planting and maintenance of activities at its orchard with trainees and employees,
2. Plant hedges and create stone heaps at the logistics site Blomenhof
3. Maintenance of installed plant rondel with insect-friendly perennials, insect hotels, and nesting boxes at company premises,
4. Financial support the "soil practitioner" training for farmers, and the soil education project at schools in the district of Neumarkt in cooperation,
5. Support organic seed breeding together with the producer association,
6. Organisation of events such as the Neumarkt Round Table on Business and Biodiversity as well as excursions together with regional partners
6. Establishment of regional humus-building projects on farm-owned arable land.

The pledge is part of the 'Biodiversity in Good Company' Initiative.



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Neumarkter  
Lammsbräu



# More than 1 million mangroves reforested



**Otchiva, a non-governmental organization, in Angola.**



**Otchiva commits to a project to protect, restore and conserve wetlands in Angola, in particular the mangroves, with the aim of saving all species that depend on these ecosystems there. The species to protect are, among others, fish and birds as well as to protect humans.**



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# Biodiversity trail



**Sogrape, the leading private wine company in Portugal**



**Sogrape commits to a 1 km trail through a vineyard in the Douro Valley, with informative and educational panels, ending with a wine tasting. The aim is to involve consumers in the curation of nature and biodiversity and promote sustainable production with responsible consumption.**



**Some of the wine brands have already biodiversity elements in their image. (*Cistus ladanifer* and *Oriolus oriolus*)**



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SOGRAPE



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# Empowering One Million Ecopreneurs



**Suraksha is an organization run by all-volunteer experts, in America.**



**Suraksha is promoting ecopreneurship around the globe. Programs are being planned to be done regularly in schools, universities, startup incubators, cultural associations and public forums until the end of December 2030.**



**Following programs for 2023:**

- Innovation for sustainable planet.
- Innovation for sustainable civilization.
- Adaption of sustainability in SMEs.
- Life cycle analysisist for sustainable innovation.
- Industry roles for achieving sustainability.
- Life cycle inventory for accessing sustainability.
- Fundamentals and challenges for sustainable enterprise.
- 20+ ISO training and certification programs on environment.



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# World Ocean Day 2023 - Global celebrations and actions



**Ocean Project, coordinating World Ocean Day globally**

**For 2023, the Ocean Project will, as every year, help to support people and organizations worldwide to do more for ocean conservation in June for the World Ocean Day. The World Ocean Day Youth Advisory will as usual help in 2023 to develop, among others, messages and action to help grow the World Ocean Day's reach and impact for conservation.**



**In 2023, the ocean project will focus on the 30 by 30 protection for the fourth consecutive year. The project promotes national leaders to follow through on their promises through the High Seas and other tools and opportunities nationally and globally.**



**The ocean project has been working for 20 years with currently over tens of thousands and billions involved on social media**



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# Threatened Mammals' Conservation in Serra Do Mar Biodiversity Corridor



**ABN AMRO - a Dutch financial institution, with Instituto de Pesquisas Cananéia - NGO**



**Brazil**



**Commits to the Large Mammals Monitoring Program to protect threatened jaguar, tapir and white-lipped peccary in the Serra do Mar Biodiversity Corridor, one of the last refuges in Brazil. The commitment aims for an integrated agenda on conservation and monitoring actions.**



**These species are threatened due to deforestation, habitat fragmentation, urbanization, and poaching.**



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# Act4nature: +75 Companies' Commitments for Biodiversity



**Act4Nature International –  
Business alliance**



**France / Global**



**The alliance is committed to accelerate concrete business actions for nature through a platform for commitments. Committed businesses have signed at CEO-level 10 common commitments and SMART individual commitments.**



**Since 2018, this alliance made possible close to 150 SMART biodiversity business commitments signed by CEOs, including large industry defining partners such as AirFrance, BNP Paribas, Deloitte, Hermès, and SNCF. In 2021, more than 40 new commitments are expected.**



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*act4nature*  
international

# Monitoring Bees across Europe



**BeeOdiversity - Research and consulting organization**



**Europe**



**Provide scientific research and analysis to inform business practices and biodiversity protections. Their BeeOmonitoring tool analyzes pollen collected by bees as a bioindicator of the variety of plants in an ecosystem as well as the impact of industrial and agricultural pollutants.**



**BeeOdiversity currently monitors 100 project sites across 7 countries, monitoring and transforming over 50,000 ha a year.**



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**BEEODIVERSITY**  
regenerating value

# Brazilian Business Commitment for Biodiversity



The Brazilian Business Council for Sustainable Development (CEBDS), in partnerships with 19 companies such as Anglo American, Bayer, Natura and Siemens.



The commitment for partner companies has 9 targets and each company voluntarily commit to, at least, 3 of the targets for 2030 and strategically align companies with the conservation of biodiversity and sustainable use of biodiversity. Business sector strategies are aligned with international and national strategic plans with goal and objectives and targets towards the post-2020 Global Biodiversity Framework.



The commitment in the Action Agenda based on the targets include, among others, for companies:

- Avoidance, minimization, restoration and offset impacts on biodiversity throughout the life cycle of projects;
- To foster and develop studies, research projects, technology and innovation that contribute to the conservation of biodiversity and ecosystem services;
- To monitor and measure impacts and dependencies;
- To make information publicly available and disseminate knowledge of its activities and value chain;
- To engage with communities in the regions where companies operate in order to encourage their involvement in biodiversity conservation and the maintenance of ecosystem services.



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# Raise 200 Million RMB and promote collaborative actions on biodiversity and climate in China



**China Green Carbon Foundation (CGCF)**



**Non-profit foundation in China**



Together with domestic and foreign partners, CGCF commits to actively promote the development and implementation of biodiversity conservation, while addressing climate change, and promoting best practices of nature-based solutions for a coordinated response to the twin crisis of biodiversity loss and climate change by 2030.



CGCF also commits to raise at least RMB 200 million (\$31.1 million) to support collaborative actions on biodiversity conservation and addressing climate change in China.



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# Investing in Coral Reef Resilience



**The Global Fund for Coral Reefs - Investment fund**



**Global**



**Direct investment and grants in projects that address coral reef degradation to help developing countries implement the post-2020 Global Biodiversity Framework. Their target is to mobilize at least USD \$ 500 million by 2030.**



**Coral reefs are among the most biodiverse ecosystems, yet the world has lost half of its coral reefs over the last 30 years due to climate change, over-fishing, and pollution.**



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GLOBAL FUND FOR  
**CORAL REEFS**

# Cultural Sustainability and Respect of Cultural Intellectual Property Rights



## Cultural Intellectual Property Rights Initiative

The mission of the Initiative is to eliminate culturally appropriative behaviour in the fashion industry and create a system to nurture, sustain and protect Traditional Knowledge (TK) and Traditional Cultural Expressions (TCEs).



It created a worldwide movement supporting the recognition of cultural intellectual property rights for craftsmen and women who are the custodians and transmitters of traditional garments, traditional designs and traditional manufacturing techniques. The initiative develops frameworks and tools to promote the value of TK and TCEs.



By 2030, the Initiative will 1) facilitate the implementation of the 3Cs' Rule Framework (Consent, Credit, Compensation) in the benefit of over 100 communities or Indigenous people and Local Communities-led projects in Europe, South-East Asia, India, Latin America and East Africa; and will 2) translate the The 3Cs - Get Weaving! campaign into over 60 languages.



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# Community-Based Traditional Ecological Knowledge to Support Biodiversity in the Eastern Himalayas



**Centre for Biodiversity and Indigenous Knowledge**



**China**



**Develop a community-based biodiversity conservation plan based on scientific and traditional ecological knowledge in the Eastern Tibetan Himalayas of North-West Yunnan Province, China, in order to sustainably respond to the impacts of Climate Change on the biodiversity.**



**The Himalayan region which is one of the world's biodiversity hotspots, is also the home to an extraordinary cultural multiplicity among its numerous mountain nationalities. In recent years, climate change and its impacts on biodiversity have become gradually obvious in the Himalayan region.**



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# Mainstreaming Biodiversity in the Health Sector



**Egyptian Ministry of Environment and  
Egyptian Ministry of Health and  
Population - Government agencies**



**Egypt**



**Recognizing the connections between  
biodiversity and human health, these  
agencies engage with private sector and  
civil society actors developing policies,  
plans, programs and research aligned with  
a One Health Approach - integrating  
biodiversity considerations in health  
sectors.**



**Recent work includes consulting with  
stakeholders to develop a strategic plan for  
sustainable use of medicinal plants, and  
documenting plant species and traditional  
knowledge and use in protected areas.**



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# Municipality Fund for Biodiversity



Fondation de la faune du Québec  
and SNAP Québec - NGOs



Québec, Canada



Mobilize municipalities to protect natural areas and support climate-resilient development. The program directs \$3M funding towards protection of natural habitats; shoreline stabilization; and creation of regional parks or protected areas and wildlife corridors.



Over 20 municipalities in Québec have signed on. SNAP Quebec is working to achieve Canada's target of protecting 30% of its land and oceans by 2030.



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SNAP

SOCIÉTÉ POUR LA NATURE ET LES PARCS DU CANADA  
SECTION QUÉBEC

# HeidelbergCement Commitment to Biodiversity



HeidelbergCement, a building materials company, including with partners BirdLife International, UICN France, Society for Ecological Restoration and Wildlife Habitat Council



The commitment is to:

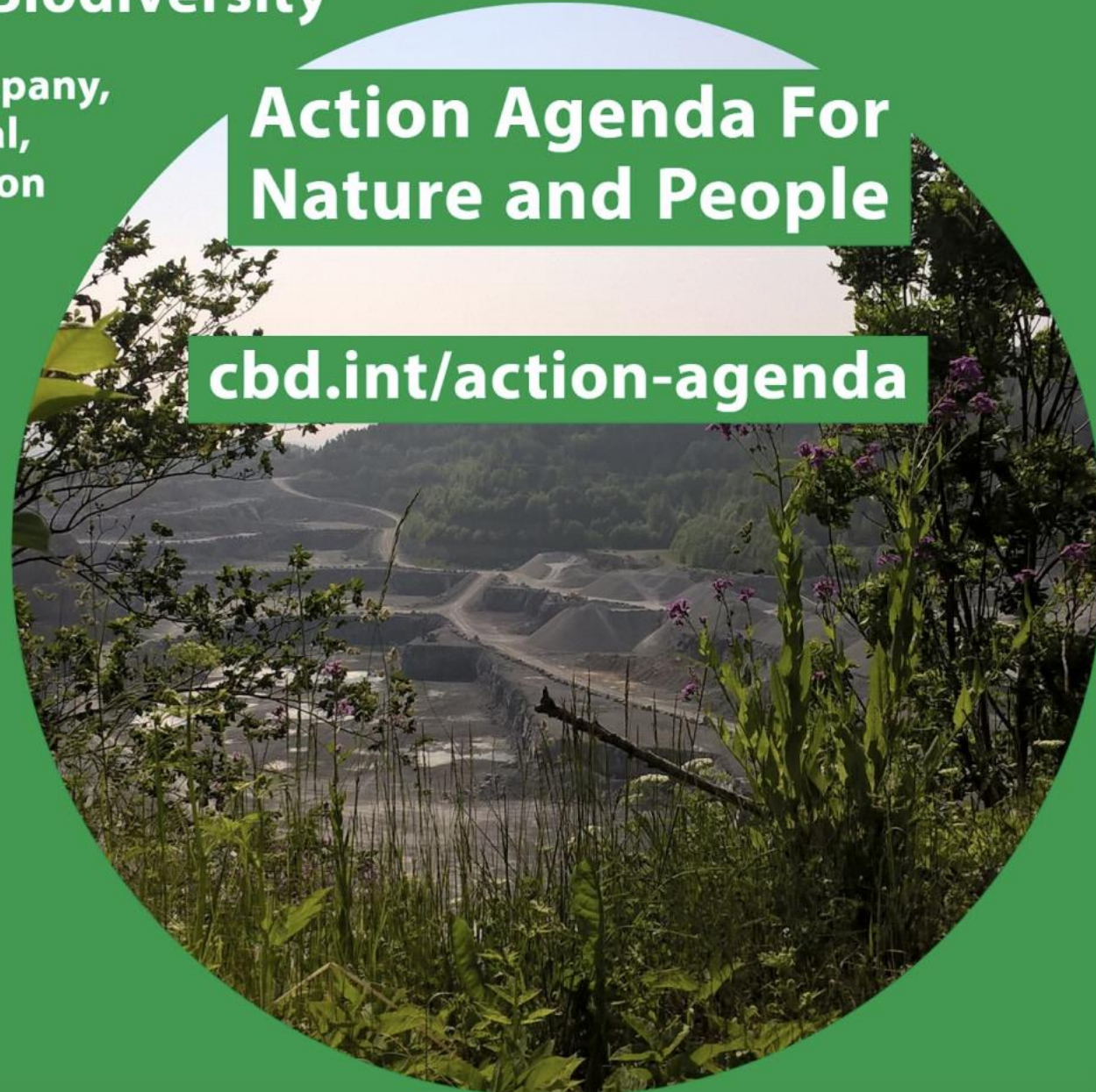
- Undertake a net impact assessment at all their active sites by 2025
- Prepare a proximity study every three years, with sites within 1km of high biodiversity value areas implementing a biodiversity management plan
- Increase the awareness of its employees and empower them to control and manage any occurring invasive alien species on its extraction sites.
- Engage communities in the importance of biodiversity and habitat restoration

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# Quality Water and Health Awareness in India



**India Water Foundation – NGO**



**India**



**Enhancing public awareness about Sustainable Development Goals (SDGs) in India and familiarizing people on the vital roles water, energy, and environment play in human health and livelihoods. They work on a local level and in cooperation with local, state, national governments.**



**Access to quality water, sanitation and hygiene are essential for achieving other development goals, including the elimination of poverty and hunger, reduction of inequalities, and good health and well-being.**



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# Indigenous Advocacy on Biocultural Diversity and Biosafety



**Himalayan Folklore, Indigenous Knowledge and Peoples Networks; Federation of Kirant Indigenous Associations; Society for Wetland Biodiversity Conservation Nepal - Indigenous peoples and local communities' organizations**



**Nepal**



**Holding risk assessment of living modified organisms (LMOs) training for Indigenous Peoples and Local Communities; testing the socio-economic guidance developed by the SCBD; and advocating the importance of the Cartagena Protocol on Biosafety.**



**The commitment is a partnership between Indigenous peoples and local communities' organizations to represent Indigenous biocultural and diversity values in the Global Biodiversity Framework.**



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# Development and Implementation of BES (biodiversity and ecosystem services) Good Practices & Mainstreaming Biodiversity into Company Processes



The International Petroleum Industry Environmental Conservation Association (IPIECA), a global oil and gas industry association, together with the International Council on Mining and Metals (ICMM) and the Equator Principles Association, commit to developing good-practice guidance for the oil and gas industry to mitigate impacts on biodiversity and promote the importance of nature-based solutions. The initiative aims to implement the post-2020 global biodiversity framework.



The commitment includes a Cross-Sector Biodiversity Initiative (CSBI) that sets out an agreement between the three associations to provide leadership in developing and sharing good practice related to biodiversity and ecosystem services in the extractive industry.



IPIECA supports and promotes the integration of the Sustainable Development Goals into oil and gas industry practices, and integration of the long-term approach to mainstreaming biodiversity into the sector with the UNEP-World Conservation Monitoring Centre (UNEP-WCMC).



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# International Union for Conservation of Nature in the Netherlands mobilizes biodiversity commitments



The IUCN in the Netherlands, among others, with MVO Nederland



The commitment, making use of the Delta Plan for Biodiversity Recovery, mobilizes Dutch businesses, local governments, NGOs and citizen initiatives to join the Dutch action agenda for biodiversity.

The commitment contributes to biodiversity through:

- 1) Direct actions to improve the status of biodiversity
- 2) Reduction of threats to biodiversity and supporting its sustainable use
- 3) Education, mobilization and awareness-raising
- 4) Capacity, knowledge and tools development
- 5) Finance and investments in biodiversity



The commitment in the CBD's Action Agenda for Nature and People is based on having 250 organizations commit to biodiversity, including providing implementation and monitoring of those pledges. By end of 2021, IUCN in the Netherlands had already mobilized 151 organizations to make commitments.

The IUCN in the Netherlands through their Action Agenda aims to:

- 1) Demonstrate support, willingness and specific pledges by the Dutch society to conserve and restore biodiversity
- 2) Inspire other organizations to contribute to biodiversity targets
- 3) Influence the Dutch government to raise the level of biodiversity ambitions and achieve them
- 4) Share and contribute to the CBD's Action Agenda internationally.



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# Education and Behavioural Change



Guy J.J.P. Lafond - Individual



Canada



Personally committing to changing individual behaviours for the planet by walking, cycling, and using public transit in cities; buying local foods and eating less meat; and speaking to youth about the issue of climate change.



Guy is passionate about lowering his carbon footprint to mitigate glacial retreat, so glaciers may be enjoyed by future generations.



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# Planting Native Flowers for Pollinators



**Jaap de Jong - Individual**



**Belgium**



**Planting more flowers! Planting flowers native to your area supports the biological diversity of native species as seed and pollen sources and as food and habitat for local birds, insects, and other wildlife.**



**Wild bee habitat is often disrupted by urbanization and industrial agriculture. Planting native flowers helps create a vital refuge and pollen source for bees in urban areas.**



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# Handcrafted Traditional Cultural Expressions from Kutch, Gujarat, India for safeguarding Bio-cultural Diversity



## United Artisans of Kutch



A grassroots artisan-led initiative from Kutch, Gujarat, India.



The commitment is to use their Traditional Cultural Expressions for raising awareness of the human-induced climate crisis and biodiversity loss their region is facing. They are weaving their stories in their textiles and ask the international community, private sector and people like around the world to respect Consent, Credit and Compensation (the 3Cs' Rule Framework developed by the Cultural Intellectual Property Rights Initiative®) whenever decisions are made that affect craft communities.



Safeguarding biocultural diversity is for their survival and ecosystems conservation.



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# Strengthening Marine Protected Areas through Partnerships



**MedPAN - International network**



**Mediterranean Sea**



**Support Mediterranean Marine Protected Areas through regional coordination. Their goal is to reduce biodiversity loss through funding local projects, organizing workshops, and conducting scientific monitoring.**



**One project established a Marine Turtle Working Group and Monitoring and Management guide, followed by training modules including a session in the National Marine Park of Zakynthos, Greece.**



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# Multi-Use Plan Commitment from the County Governor of Troms and Finnmark



Norwegian, Russian, and Finnish environmental authorities with partners, including Lapland ELY-centre and Pasvik zapovednik



The commitment is to maintain and improve the environmental conditions in the catchment areas of Pasvik and Grense Jakobselv-Vuorema rivers, through a joint multi-use plan including a programme of measures (PoM) developed for 2021 to 2030.



The commitment, joint measures, will reduce the environmental impact of human activity, to sustain and improve the environmental status of the border river catchments between Norway, Russia, and Finland.



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# NGO Action Forum Commitments



In the lead up to Part 1 of COP-15, a joint flagship event for the Action Agenda for Nature and People was organized, among others, by the China NGO Network for International Exchanges and the Global Environment Institute



The event mobilized 55 commitments to the Action Agenda that are now in 2022 available from NGOs, businesses, local governments and other non-state actors (e.g. Yulong Wildlife Conservation Association, Water Science Policy, Astral ESG, Shanghai Pudong Yixing Biodiversity Research Center, Forest City Studio, Farmers' Seed Network, China Blue Sustainability Institute and Wildbound). The commitments will help strengthen governments' biodiversity strategy and action plan, help achieve the Aichi Biodiversity Targets and new targets within the new global biodiversity framework, and build momentum for the Agenda for Nature and People



The commitments in the Action Agenda to advance biodiversity goals and objectives, including post-2020 global biodiversity framework, are mainly related to agriculture, species, marine, cities, climate change, traditional knowledge and communication. Many of the commitments are also related to working with indigenous peoples and local communities and youth.



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# ReBorN- Restoration of Boreal Nordic Rivers



**ReBorN**  
- Non-government organization (NGO)



**Barents Region**  
(Finland, Norway, Russia, Sweden)



**The commitment is on forestry: transportation, problems and solutions, rivers used for timber floating, etc.**



**Re-creating the natural habitats in streams; Increase heterogeneity and wet areas; Increase the exchange between aquatic and terrestrial areas (lateral connectivity); Regaining the ecological functions**



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# Using Traditional Knowledge to Predict Weather



**Climate Action SDG Laboratory -  
NGO**



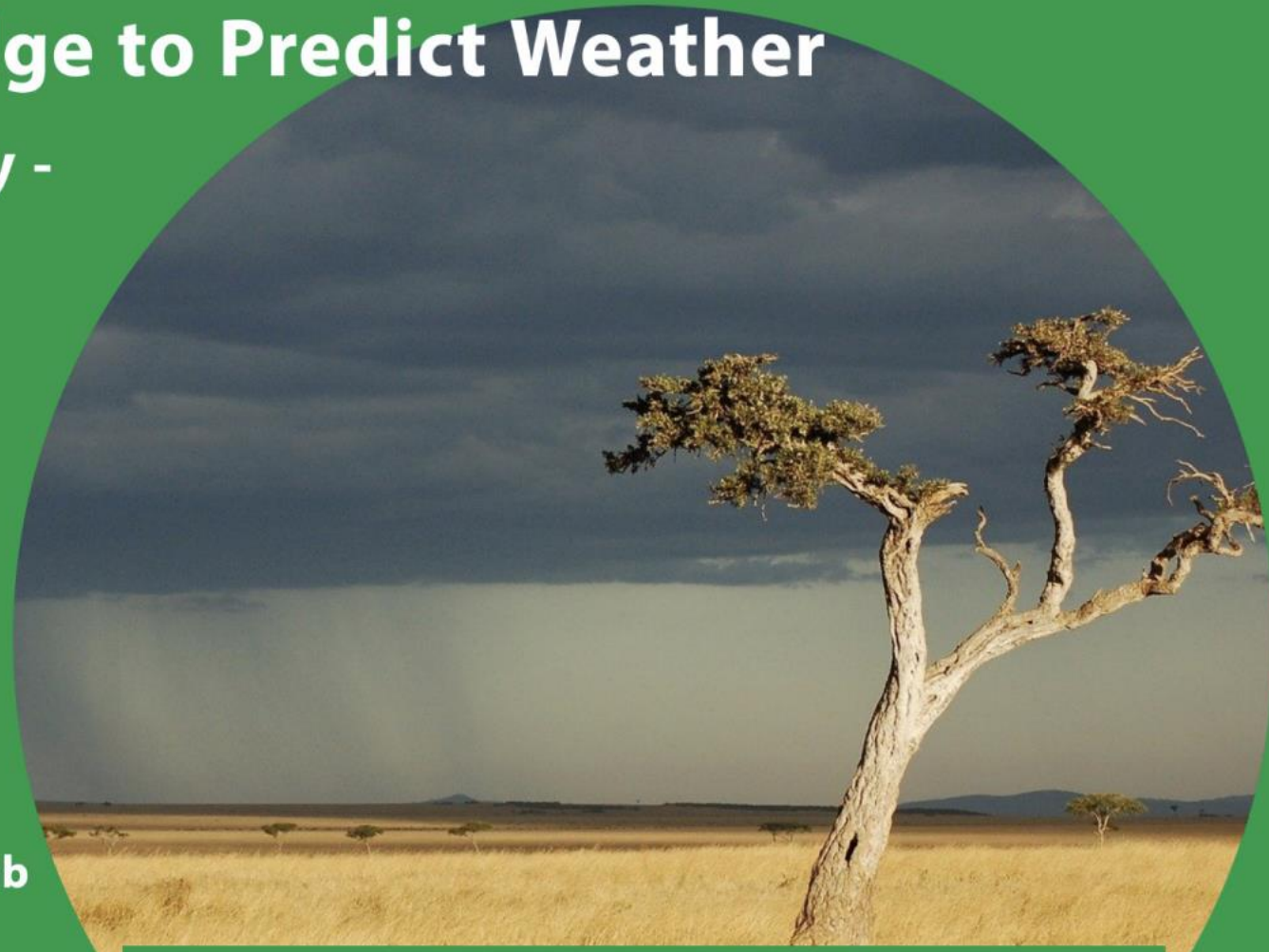
**Vihiga County, Kenya**



**The Nganyi Community uses traditional weather forecasting to make seasonal weather predictions. This sacred ritual involves observing and interpreting natural elements including plants, frogs and toads, insects, and bird migrations.**



**Climate Action SDG Laboratory established the Nganyi Climate Action Lab in Nairobi and Vihiga Counties to learn from the Nganyi Community and share a scientific publication highlighting their traditional knowledge.**



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# Digital art on sustainable and resilient recovery from COVID-19

Selva Ozelli

United States of America

Creating and curating a series of digital art shows entitled "Art in the Time of Corona - Recovery Roses" and writing articles on green recovery from the COVID-19 pandemic and on the 2050 Vision of living in harmony with nature

Selva Ozelli's work focuses on biodiversity, resilience and recovery, sustainable transformation of economy and society, and the COVID-19 pandemic.



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# Improving water quality in cross-border rivers Koitajoki and Tohmajoki



Finnish Environment Institute (SYKE) and Karelvodokanal LLC (Russian Private Enterprise)



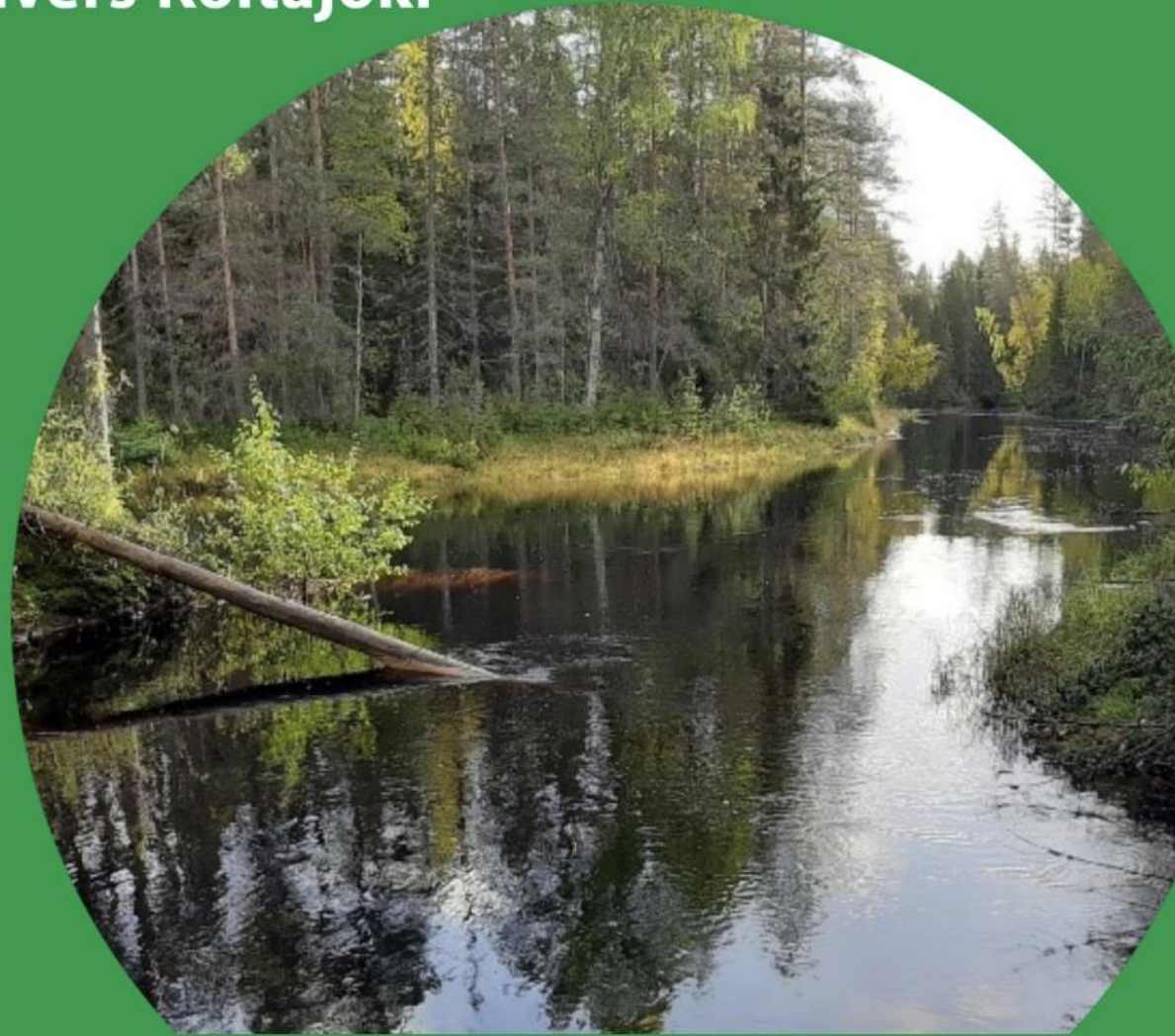
Finland and Russia



The commitment is to monitor the state of Koitajoki and Tohmajoki rivers until 2022, and analyze physical and chemical composition of the water. Recommendations will be made for future land activities near the river areas.



Technical proposals will be prepared for permit applications and plans to divert wastewater from Helylä agglomeration (Sortavala, Russia) to the Sortavala water treatment plant. Results will be disseminated to the public.



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S Y K E

# Nurturing and sustaining Traditional Cultural Expressions in Laos for safeguarding Bio-cultural Diversity



## The Traditional Arts and Ethnology Centre (TAEC) in Lao



The commitment is to continue its advocacy work for the recognition of cultural intellectual property rights in Laos by (1) raising awareness of the importance of Bio-cultural diversity and protection of Traditional Knowledge as a basis for sustainable development of Laos, (2) working with the Department of Intellectual Property and Lao Handicraft Association to formally protect Traditional Cultural Expressions through legal instruments such as traditional textile design databases, (3) supporting ethnic minority artisan communities to document, celebrate, register, and protect their Traditional Cultural Expressions, and (4) facilitate partnerships with Ethnic Groups and Local Communities in Laos based on the 3Cs' Rule: Consent. Credit.



Nurturing and sustaining Traditional Cultural Expressions plays an important role in biodiversity conservation.



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# Tiaozini Wetland Migratory Bird Protection



**China Biodiversity Conservation  
and Green Development  
Foundation (CBCGDF) - NGO**



**Jiangsu, China**



**Campaigning for protection of  
wetland habitat at Dongtai Tiaozini.  
This China Conservation Area  
provides a necessary safeguard to  
migratory birds along the Eastern  
Asian Australasian Flyway (EAAF).**



**This wetland is home to more than  
200 species of migratory birds, including  
the critically endangered spoon-billed  
sandpiper.**



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# Commitment to Sourcing with Respect for People and Biodiversity



Union for Ethical BioTrade (UEBT) -  
Business association



Netherlands / Global



50+ companies committed to cultivating, collecting or procuring ingredients with respect for people and biodiversity. UEBT measures progress on companies' policies and practices in plant collection, processing, research and development, and for manufacturing or procurement.



The commitment has set time-bound targets for companies' biodiversity action plans, supply chain initiatives, and ingredient sourcing verified by the UEBT.



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# Expansion of new cross-cutting courses for MSc. in Biosafety programme



**The University of the West Indies  
Cave Hill Campus**



**Academic Institution,  
Barbados**



**The MSc/Diploma in Biosafety commits to widen its scope by developing three new course areas by 2030: food safety, clinical biosafety, and climate change and biosafety.**



**The MSc. in Biosafety programme helps increase capacity in all Caribbean countries to manage potential adverse impacts of biotechnology on biodiversity and human health; and inform policy on biosafety throughout the Caribbean region.**



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# Action for Biosafety, Biodiversity and Climate Change Mitigation and Adaptation



## Village Farmers Initiative (VFI)



Indigenous peoples and local community organisation, a network of over 2000 women and youth farmers and fisherfolk, from the Anam riverine, Nigeria



By at least 2026, VFI commits to biosafety, biodiversity, ecosystem restoration, climate change mitigation and adaptation and preserving indigenous food heritages and sustainable use of natural resources with our traditional ecological knowledge.



VFI will, among others, promote:

- 1) raising awareness of the Convention on Biological Diversity and its Protocol to a network of indigenous people and local communities.
- 2) adopting innovations on nature-positive production, plant-rich diet and menu to drastically reduce carbon emissions in our environment.
- 3) climate justice; people, economic and community resilience of women and youth in our socially and economically disadvantaged communities.



Convention on  
Biological Diversity



Action Agenda #ForNature  
and People

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# World Flora Online (WFO)



**Royal Botanic Garden Edinburgh -  
Scientific centre**



**Global**



**World Flora Online is an international consortium of more than 40 botanic gardens and taxonomic institutions mobilizing information on the world's plants through an online portal, aiming for an online flora of all known plants!**



**There are an estimated 400,000 species of vascular plants on Earth, with some 10 percent more yet to be discovered. A full inventory of plant life is vital if threatened species are to be protected and benefit future generations.**



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